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| TRANSMITTAL FORM <small>(PATENT & TRADEMARK OFFICE be used for all correspondence after initial filing)</small> | | Application Number | 10/017,468 |
| | | Filing Date | December 14, 2001 |
| | | First Named Inventor | Bailey, Michael Sean |
| | | Group Art Unit | 2152 |
| | | Examiner Name | |
| Total Number of Pages in This Submission | | Attorney Docket Number | 020605-000510US |

ENCLOSURES (check all that apply)

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| <input type="checkbox"/> Fee Attached | <input type="checkbox"/> Drawing(s) | <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences |
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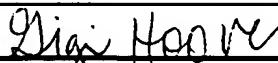
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| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | | |
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| Firm and Individual name | Townsend and Townsend and Crew LLP Patrick R. Jewik | |
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TOWNSEND and TOWNSEND and CREW LLP

By: Gigi Hoover

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Michael Sean Bailey

Application No.: 10/017,468

Filed: December 14, 2001

For: SYSTEM FOR INTEGRATED
MEDIA PRESENTATION

Examiner: Unassigned

Art Unit: 2152

**INFORMATION DISCLOSURE
STATEMENT UNDER 37 CFR §1.97 and
§1.98**

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Sir:

The references cited on attached forms PTO/SB/08A and PTO/SB/08B are being called to the attention of the Examiner. Copies of the references are enclosed. It is respectfully requested that the cited references be expressly considered during the prosecution of this application, be made of record therein and appear among the "references cited" on any patent to issue therefrom.

As provided for by 37 CFR 1.97(g) and (h), no inference should be made that the information and references cited are prior art merely because they are in this statement and no

Michael Sean Bailey
Application No.: 10/017,468
Page 2

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representation is being made that a search has been conducted or that this statement encompasses all the possible relevant information.

Applicant believes that no fee is required for submission of this statement, since it is being submitted prior to the first Office Action. However, if a fee is required, the Commissioner is authorized to deduct such fee from the undersigned's Deposit Account No. 20-1430. Please deduct any additional fees from, or credit any overpayment to, the above-noted Deposit Account.

Respectfully submitted,



Patrick R. Jewik
Reg. No. 40,456

TOWNSEND and TOWNSEND and CREW LLP
Two Embarcadero Center, 8th Floor
San Francisco, California 94111-3834
Tel: 415-576-0200
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Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE
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Sheet

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| Application Number | 10/017,468 |
| Filing Date | December 14, 2001 |
| First Named Inventor | Bailey, Michael Sean |
| Group Art Unit | 2152 |
| Examiner Name | |

Attorney Docket Number

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U.S. PATENT DOCUMENTS

| Examiner Initials * | Cite No. ¹ | U.S. Patent Document | | Name of Patentee or Applicant of Cited Document | Date of Publication of Cited Document MM-DD-YYYY | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
|---------------------|-----------------------|----------------------|--------------------------------------|---|---|--|
| | | Number | Kind Code ² (if known) | | | |
| | AA | 5,545,088 | | Kravitz et al. | 08-13-1996 | |
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| Group Art Unit | 2152 |
| Examiner Name | |

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OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

| Examiner Initials * | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | T ² |
|---------------------|-----------------------|---|----------------|
| | AZ | DAVID BAUDER, "Don't look now, but a flood of 'Survivor' imitators is on the way", Naples Daily News, http://www.naplesnews.com/00/07/television/d469824a.htm , July 14, 2000, 3 pgs | |
| | AAA | "Big Brother reaches for the sky", BBC News, Entertainment, http://news.bbc.co.uk/hi/english/entertainment/newsid_1065000/1065804.stm , December 11, 2000, 3 pgs | |
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